

# SubscriberWise®

*Risk Management Solutions for the Communications Industry*

## **SubscriberWise Notifies Police and Alerts National Repository of Child ID Fraud**

**MASSILLON, OH, March 20, 2012**--SubscriberWise®, the leading provider of analytics-driven subscriber risk management and the nation's largest issuing consumer reporting agency for the communications industry, announced today that the company has alerted local police and notified the fraud department of one of the large national repositories following a child identity theft of a 12-year-old boy.

"After 15 years of service in the cable industry, I can count on one hand the number of times I've actually engaged law enforcement following any case of application fraud or identity theft," said SubscriberWise president David Howe. "In every one of these situations - and there have been hundreds - I confront the perpetrator and without exception provide an opportunity for the individual to acknowledge who they are and ask them to 'right their wrong'. Unfortunately, in this most recent situation, the individual committing the crime refused to identify herself and abruptly 'hung up' when asked to confirm her social security number. After several repeated attempts to engage the suspect, I made the decision to alert law enforcement."

"The initial service request was unremarkable and contained no indication this was a fraud," stated Howe. "The woman applied with the name 'Monique Jones'. Hardly newsworthy unless you know that is not her real name but instead a fabrication. The date of birth she supplied was also nothing more than a figment of her imagination. The only identity element she didn't pull from thin air was her son's social security number. And by doing that, she actually committed a federal crime."

An audio portion of the communication can be heard by clicking the following link:  
[http://www.subscriberwise.com/media/ChildIDtheftexposed\\_prosecuted.wav](http://www.subscriberwise.com/media/ChildIDtheftexposed_prosecuted.wav) .

"Sadly, she did the same thing with the electric company and she successfully duped one of the largest U.S. communication companies with her phony credentials. She also has an unpaid account due the cable company," explained Howe. "The police have completed their investigation and the case is now at the discretion of the prosecutor. But thanks to SubscriberWise this train is finally derailed and a child's identity is safeguarded from additional harm."

### **About SubscriberWise**

The nation's leading provider of risk and decision analytics for the communications industry, SubscriberWise(R) employs enhanced Subscriber Level Segmentation technology to precisely identify credit-challenged subscribers to ultra-high achievers to maximize sales and boost profits. By incorporating years of communications performance data and proprietary decisioning models, SubscriberWise delivers unprecedented predictive power with a fully compliant, score-driven decision management system. Combined with Red Flag compliance and operator-controlled

rules, SubscriberWise analytics empower CSRs to instantly and accurately respond to payment and credit characteristics with appropriate options for every subscriber.

### **Contacts**

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